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### **1. Education:**

- 2005-2008 Hong Kong Baptist University  
Bachelor of Business Administration (Honors), emphasized on Information System Management, Minor Bachelor of Art Translation
- 2009 - 2011 Hong Kong Baptist University  
Master of Philosophy
- 2012 – The Hong Kong University of Science and Technology  
PHD

### **2. Working Experience:**

- (1) 2007 Mortgage1Network Ltd. Chicago, Illinois  
● Project Director and Customer Consultant
- (2) 2008 Nexus Development Limited, Hong Kong  
● System Analyst
- (4) 2009 Hong Kong Baptist University BBA Programme  
● Teaching and Research Assistant
- (3) 2010 Hong Kong Baptist University MBA Programme  
● SPSS Teaching Assistant
- (3) 2011 Chinese Businesses Case Research Center  
● Research Associate

### **3. Research Achievements**

- (1) Journal Paper in *Entrepreneurial Theory and Practice*, Influence of CEO Demography on Entrepreneurial Orientation: The Moderating Role of Competitive Intensity, under review.
- (2) Journal Paper in *Journal of Small Business Management*, Large-small Symbiotic Alliances in China, the Effect of Market Orientation in an Emerging Economy, under review.
- (3) Conference Paper in 11<sup>th</sup> West Lake International Conference for SMEs in Zhejiang, China: Empirical Study of RFID Adoption in Chinese SMEs.
- (4) Conference Paper in 13<sup>th</sup> International Business Research Conference in Melbourne, Australia: How Do Norms Influence Performance in Supply Chain? The Role of Inter-firm Guanxi and Environmental Uncertainty.
- (5) Conference Paper in 2011 Academy of International Business Annual Conference, Nagoya, Japan: Relational Norms, Trust and Supply Chain Performance: Moderating and Mediating Effect
- (6) Conference Paper in 2011 Academy of Management Annual Meeting, San Antonio, US:

Supply Chain Resources, Integration, and Performance.

(7) Business Case: New development of time-honored brands – Dilemmas of family business management, China Management Case Sharing Center.

(8) Working paper: Firm capability and CEO compensation: From an information processing viewpoint.

(9) Working paper: The choice of organization form: A transaction view of perceived opportunism

#### **4. Honors and Award**

(1) 2004 First Prize in the 1<sup>st</sup> National English Writing competition

(2) 2006 Finalist of 6<sup>th</sup> English Speaking Contest organized by HKBU

(3) 2006 First runner-up of 7th RTHK Mandarin debating competition

(4) 2007 Scholarship from HSBC for Outstanding Mainland Student

(5) 2007 Scholarship from HKBU for Metropolitan Attachment Program

(6) 2008 BOCHK Scholarship for outstanding intellectual performance

(7) 2008 Representative of HKBU in Harvard National Model of United Nations

(8) 2009 First runner up & Best Audience Choice of KPMG Business Administration Paper 2008

(9) 2009 First runner up in 2<sup>nd</sup> McKinsey and HSBC Case Competition

#### **5. Extra-curricular Activities**

(1) 2006–2007 Recreation Officer of the Association of Mainland and Hong Kong Youth, HKBU

(2) 2005-2008 Main force Member in HKBU Mandarin Debating Team

(3) 2007 Student Ambassador in the selection Exercise for Mainland Students Admission

(4) 2008 NBA China Game, Chief Interpreter

(5) 2007 Certificate of appreciation in HSBC Young Entrepreneur Award

(6) 2008 Certificate of appreciation in HSBC Young Entrepreneur Award